

Pat Schulz - a new chapter in profitable publishing

Category: Profiles, *Business Suite*, Charlotte



photo by steed media service

Publisher, Enheart Publishing

Now here's an interesting story: A first-time author decides to go the self-publishing route and, upon doing so, enjoys the business end so much that she ends up becoming a full-fledged independent publisher whose clientele consists solely of other first-time authors like herself.

Today, Pat Schulz is both the protagonist of that story and the proprietor of the resulting business, Enheart Publishing. The Charlotte-based publisher has been in business for nearly a decade after first publishing her own book of poetry, entitled

Metamorphosis: A Life Journey, which author E. Lynn Harris positively reviewed and even used some of the poetry in his best-selling novel, *If This World Were Mine*.

Her publishing business actually started as a fluke, says Schulz. She was simply "trying to make connections for a friend" and one thing led to another. Eight titles and 10 printings later, she's grown her business to

include consultation.

"What I do that's different from a lot of independent publishers is, I will work with a client initially on a consulting basis so there's no contract involved," says Schulz, who focuses on the motivational, inspirational and educational genres. "I will actually assist them in developing the manuscript."

Much of Schulz clientele includes authors whose books accentuate the line of business they're in, such as motivational speaking. "The book supports the business line, and from that perspective, it becomes a successful endeavor for everyone involved."

Business has been going so well that Schulz the writer hasn't had time to pick up the pen, since. But don't worry, "I do have something in the pipeline," she reveals.

-rodney carmichael 

For more information, log onto www.enheartpublishing.com.

Email Story

